Portal do Coordenador Stricto

UNIVERSIDADE FEDERAL DO RIO GRANDE DO NORTE
SISTEMA INTEGRADO DE GESTÃO DE ATIVIDADES ACADÊMICAS

EMITIDO EM 04/05/2026 14:16

STI

VISUALIZAR COMPROVANTE DE SOLICITAÇÃO DE CADASTRO DE COMPONENTE CURRICULAR

Tipo do Componente Curricular: DISCIPLINA
Unidade Responsável: PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO
Código: PPGA0046
Nome: FINANÇAS ALTERNATIVAS
Ativo: Sim
Carga Horária Teórica: 60 hrs.
Carga Horária Prática: 0 hrs.
Carga Horária Ead: 0 hrs.
Carga Horária Total: 60 hrs.
Matriculável On-Line: Sim
Horário Flexível da Turma: Sim
Horário Flexível do Docente: Sim
Pode Criar Turma Sem Solicitação: Não
Exige Horário: Sim
Núm. Máximo de Docentes na Turma: 1
Modalidade de Educação: Presencial
Permite CH Compartilhada entre Docentes: Não
Permite Múltiplas Aprovações: Não
Quantidade de Avaliações: 1
Ementa/Descrição: Inovação financeira e perfomance. Financiamento tradicional e ciclo de empresas. Alternativas de financiamento para novos negócios. Inovação financeira em nível de investimento: mercado de criptoativos e finanças descentralizadas (DeFi). Temas emergentes na área de finanças.
Referências: Inovação financeira Allen, F. (2012). Trends in financial innovation and their welfare impact: an overview. European Financial Management, 18(4), 493-514. Engelen, E., Erturk, I., Froud, J., Leaver, A., & Williams, K. (2010). Reconceptualizing financial innovation: frame, conjuncture and bricolage. Economy and Society, 39(1), 33-63. Shiller, R. J. (2004). Radical financial innovation. Shiller, R. J. (2006). Tools for financial innovation: Neoclassical versus behavioral finance. Financial Review, 41(1), 1-8. Shiller, R. J. (2013). Capitalism and financial innovation. Financial Analysts Journal, 69(1). Schindler, J. W. (2017). FinTech and financial innovation: Drivers and depth. Inovação financeira e perfomance Merton, R. C. (1992). Financial innovation and economic performance. Journal of applied corporate finance, 4(4), 12-22. Bencivelli, L., & Zaghini, A. (2012). Financial innovation, macroeconomic volatility, and the great moderation. Modern Economy, 3(05), 542. Beck, T., Chen, T., Lin, C., & Song, F. M. (2016). Financial innovation: The bright and the dark sides. Journal of Banking & Finance, 72, 28-51. Pérignon, C., & Vallée, B. (2017). The political economy of financial innovation: evidence from local governments. The Review of Financial Studies, 30(6), 1903-1934. Financiamento clássico, ciclo de empresas e novas tendências Berger, A. N., & Udell, G. F. (1998). The economics of small business finance: The roles of private equity and debt markets in the financial growth cycle. Journal of banking & finance, 22(6-8), 613-673. Berger, A. N., & Frame, W. S. (2007). Small business credit scoring and credit availability. Journal of small business management, 45(1), 5-22. Beck, T., & Demirguc-Kunt, A. (2006). Small and medium-size enterprises: Access to finance as a growth constraint. Journal of Banking & finance, 30(11), 2931-2943. Fostel, A., & Geanakoplos, J. (2016). Financial innovation, collateral, and investment. American Economic Journal: Macroeconomics, 8(1), 242-84. Bruton, G., Khavul, S., Siegel, D., & Wright, M. (2015). New financial alternatives in seeding entrepreneurship: Microfinance, crowdfunding, and peer‐to‐peer innovations. Entrepreneurship Theory and Practice, 39(1), 9-26. Venture capital Lerner, J. (1997). Venture capital and private equity: A course overview. Gompers, P. A. (1996). Grandstanding in the venture capital industry. Journal of Financial economics, 42(1), 133-156. Zider, B. (1998). How venture capital works. Harvard business review, 76(6), 131-139. Private equity Bernstein, S., Lerner, J., Sorensen, M., & Strömberg, P. (2017). Private

equity and industry performance. Management Science, 63(4), 1198-1213. Kaplan, S. N., & Schoar, A. (2005). Private equity performance: Returns, persistence, and capital flows. The journal of finance, 60(4), 1791-1823. Lerner, J., Sorensen, M., & Strömberg, P. (2011). Private equity and long‐run investment: The case of innovation. The Journal of Finance, 66(2), 445-477. Lerner, J. (2011). The future of private equity. European Financial Management, 17(3), 423-435. Business angel Hellmann, T., & Thiele, V. (2015). Friends or foes? The interrelationship between angel and venture capital markets. Journal of Financial Economics, 115(3), 639-653. Maxwell, A. L., Jeffrey, S. A., & Lévesque, M. (2011). Business angel early stage decision making. Journal of Business Venturing, 26(2), 212-225. Paul, S., Whittam, G., & Wyper, J. (2007). Towards a model of the business angel investment process. Venture Capital, 9(2), 107-125. Stedler, H., & Peters, H. H. (2003). Business angels in Germany: an empirical study. Venture Capital: An International Journal of Entrepreneurial Finance, 5(3), 269-276. Shark loan finance Allen, F., Qian, M., & Xie, J. (2019). Understanding informal financing. Journal of Financial Intermediation, 39, 19-33. Filkins, D. (2001). In some immigrant enclaves, loan shark is the local bank. New York Times, 23. Rosenbaum, M. S. (2015). Transformative service research: research that matters. Crowdfunding Dos-Santos-Felipe, I. J. (2017). Determinantes do sucesso de campanhas de equity e de reward crowdfunding. Tese de doutorado apresentada ao Curso de Mestrado e Doutorado da Fundação Getulio Vargas (FGV-EAESP). Harrison, R. (2013) Crowdfunding and the revitalisation of the early-stage risk capital market: catalyst or chimera? Venture Capital: An International Journal of Entrepreneurial Finance. Lehner, O. M. (2013). Crowdfunding social ventures: a model and research agenda. Venture Capital, 15(4), 289-311. Mollick, E. (2014). The dynamics of crowdfunding: An exploratory study. Journal of business venturing, 29(1), 1-16. Criptoativos Baek, C., & Elbeck, M. (2015). Bitcoins as an investment or speculative vehicle? A first look. Applied Economics Letters, 22(1), 30-34. Bouri, E., Molnár, P., Azzi, G., Roubaud, D., & Hagfors, L. I. (2017). On the hedge and safe haven properties of Bitcoin: Is it really more than a diversifier? Finance Research Letters, 20, 192-198. Ciaian, P., Rajcaniova, M., & Kancs, D. A. (2016). The economics of BitCoin price formation. Applied Economics, 48(19), 1799-1815. Corbet, S., Meegan, A., Larkin, C., Lucey, B., & Yarovaya, L. (2018). Exploring the dynamic relationships between cryptocurrencies and other financial assets. Economics Letters, 165, 28-34. Phillip, A., Chan, J. S., & Peiris, S. (2018). A new look at Cryptocurrencies. Economics Letters, 163, 6-9. Tiwari, A. K., Jana, R. K., Das, D., & Roubaud, D. (2018). Informational efficiency of Bitcoin—An extension. Economics Letters, 163, 106-109. Urquhart, A. (2016). The inefficiency of Bitcoin. Economics Letters, 148, 80-82. Finanças descentralizadas Caldarelli, G., & Ellul, J. (2021). The Blockchain Oracle Problem in Decentralized Finance—A Multivocal Approach. Applied Sciences, 11(16), 7572. Chen, Y., & Bellavitis, C. (2020). Blockchain disruption and decentralized finance: The rise of decentralized business models. Journal of Business Venturing Insights, 13, e00151. Harwick, C., & Caton, J. (2020). What's holding back blockchain finance? On the possibility of decentralized autonomous finance. The Quarterly Review of Economics and Finance. Jensen, J. R., von Wachter, V., & Ross, O. (2021). An Introduction to Decentralized Finance (DeFi). Complex Systems Informatics and Modeling Quarterly, (26), 46-54. Qin, K., Zhou, L., Afonin, Y., Lazzaretti, L., & Gervais, A. (2021). CeFi vs. DeFi--Comparing Centralized to Decentralized Finance. arXiv preprint arXiv:2106.08157. Zetzsche, D. A., Arner, D. W., & Buckley, R. P. (2020). Decentralized finance. Journal of Financial Regulation, 6(2), 172-203. Temas emergentes em Finanças - ESG. - Financial Literacy. - Digital Financial Literacy. - Climate Finance.

Chefe de Departamento
PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO